16th Annual Bay Area Biomedical Device Conference

March 30, 2027

2027 SPONSORSHIP PACKET

MedTech in Transition: Technology, Talent, and the Changing Landscape

www.babdc.org

BMES | SJSU
BIOMEDICAL ENGINEERING SOCIETY

SAN JOSÉ STATE UNIVERSITY
Biomedical Engineering

BABDC 2027

A partnership opportunity

Dear prospective sponsor,

On behalf of the San Jose State University Department of Biomedical Engineering and the SJSU Biomedical Engineering Society student chapter, I invite you to partner with us for the 2027 Bay Area Biomedical Device Conference.

BABDC brings together medtech professionals, entrepreneurs, researchers, educators, and students for a day of practical exchange and relationship-building. Our 2027 theme, MedTech in Transition: Technology, Talent, and the Changing Landscape, reflects a moment when new tools, evolving workforce needs, and changing care models are reshaping how biomedical devices are conceived, developed, and delivered.

As Department Chair and BABDC 2027 Faculty Advisor, I see firsthand how this conference creates opportunities that extend well beyond a single day. Students meet future mentors and employers. Industry leaders discover fresh talent and ideas. The regional community gains an accessible forum for candid, cross-sector conversation.

Your sponsorship makes that experience possible. It helps us welcome outstanding speakers, keep registration accessible, and give students meaningful ownership of a major professional event. We would be honored to feature your organization among the partners advancing this work.

Sincerely,
Alessandro Bellofiore, PhD.
Chair, Department of Biomedical Engineering
Faculty Advisor, BABDC 2027



BABDC 2027

Recap of 2026 Conference In Numbers

ATTENDANCE

200+	32	16	11
ATTENDEES	POSTER ENTRIES	SPEAKERS	SPONSORS

WHO WAS IN THE ROOM?

Medical device professionals	Representatives from Bay Area companies	Students from SJSU + other California Universities	Entrepreneurs Researchers Educators Alumni Emerging talent



A regional forum with day-long engagement

BABDC 2027
Why Sponsor?

SPONSOR BENEFITS

Connect directly with dedicated students!

- Sponsors receive exclusive access to the resume pool of SJSU student volunteers.

In addition:

- Showcase your products to medical device professionals
- Attend presentations from leaders in biomedical device technology
- Network with MedTech professionals, founders, educators, and fellow sponsors.
- Meet candidates for internships and full-time roles.

TIER OVERVIEW



DIAMOND **$3,750**
Maximum visibility and reception sponsorship



PLATINUM **$2,500**
Premium visibility and breakfast sponsorship



GOLD **$1,250**
Enhanced visibility & exhibit space



SILVER **$625**
Core presence & exhibit space

Your sponsorship helps fund:

- **Accessible Education:** Subsidized conference registration and learning opportunities.
- **Research Recognition:** Awards celebrating student research and innovation.
- **Professional Growth & Networking:** Conferences, company visits, industry connections, and expert insights.
- **Continued Development:** Supporting future SJSU BMES programs and student initiatives.

BABDC 2027
Further Breakdown

Benefit	Silver	Gold	Platinum	Diamond
Investment	$625	$1,250	$2,500	$3,750
Complimentary registrations	2	3	4	6
Conference slideshow logo	Included	Included	Included	Included
SJSU BMES social promotion	Included	Included	Included	Included
Sponsor webpage presence	Logo, summary, & quicklink	Logo, summary, & quicklink	Logo, summary, & quicklink	Logo, summary, & quicklink
Program booklet	Quarter page	Half page	Full page	Full page
Exhibit space	6' x 2' booth	6' x 2' booth	Prime 6' x 2'	Prime 6' x 2'
Hosted conference moment	-	-	Breakfast	Networking reception

Ready to build a tailored partnership?

1. Choose the tier that best fits your goals
2. Visit: http://www.babdc.org/sponsors/
3. Click Register as a sponsor and complete the form

Questions? sjsubmes@gmail.com

Bonus for Diamond Sponsors:

Commemorative Plaque!

What our community says

> *There is high value in networking, and BABDC played a huge role in forming those networking connections with the Biomedical Engineering community.*

Dona Alhabibi, Level One Engineer, Nvidia

> *The BABDC community is the most supportive when it comes to introducing new ideas and the speakers delivered insightful information covering emerging industry shifts.*

Mahdi Shahab, San Jose State University Alumni

Some of Our Past Sponsors:

JABIL
BMES BIOMEDICAL ENGINEERING SOCIETY
SteriTek Expert Sterilization Services
Boston Scientific
APOMed CONSULTANTS
WESTPAK TESTING. OWNERSHIP. INTEGRITY.
ClariMed
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MTM Master of Translational Medicine UC Berkeley - UC San Francisco
SHOCKWAVE MEDICAL
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69 UNIQUE SPONSORS SINCE 2013
36 HAVE SPONSORED TWO OR MORE TIMES

52% RETURN